

# Curriculum Vitae

---

## Özge CAN, Ph.D.

### 1. ACADEMIC TITLE

Assistant Professor of Management and Organizations

### 2. CORRESPONDENCE

Postal Address: Yasar University, Faculty of Business  
Department of Business Administration  
Universite Cad. No: 37-39, Bornova 35100, Izmir - TURKEY.

Office: Y Building No. 431.  
Phone: +90 232 570 89 49  
Fax: +90 232 374 54 74  
E-mail: [ozge.can@yasar.edu.tr](mailto:ozge.can@yasar.edu.tr)  
Web page: <http://ocan.yasar.edu.tr/>

### 3. EDUCATION AND DEGREES HELD

Ph.D., Management, Institute of Social Sciences, Sabanci University, Istanbul, 2013.  
*Dissertation Title:* Predictors of Hybrid Organizational Identity: Evidence from the Turkish Theatre Field, 1923-1999.

M.B.A., Master of Business Administration, Faculty of Management, Sabanci University, Istanbul, 2005.  
*Final Project Title:* Development of Go-to-Market Strategy in Long Distance Communication Services.

B.A., Business Administration, Faculty of Business, Dokuz Eylul University, Izmir, 2003.

### 4. RESEARCH INTEREST

Organization and management theory. Specific research topics: institutional logics, organizational identity, organizational clusters and categorizations, dynamics of industry emergence, evolution and change.

Multivariate analyses, mixed-effects (multi-level) modeling with an emphasis on applications to longitudinal archival data.

## 5. RESEARCH PROJECTS

October, 2014 – September, 2015: **Post-doctoral Researcher**, Project title: Industry evolution and organizational change through institutional and ecological dynamics. Funded by: *The Scientific and Technological Research Council of Turkey (TUBITAK)*. Academic sponsor: Prof. Christophe Boone.

2007 - 2009: **Research Fellow**, Marie Skłodowska-Curie International Reintegration Grant Project: Technology and science parks in Turkey and Europe. Funded by: *European Commission Research Directorate-General*. Academic sponsor: Assoc. Prof. Özgecan Koçak.

## 6. EMPLOYMENT

June 2013 - Present: **Assistant Professor**, Yasar University, Department of Business Administration, Faculty of Business, Izmir, Turkey.

October 2014 – September 2015: **Post-doctoral Researcher**, Department of Management and ACED (Antwerp Centre of Evolutionary Demography), Faculty of Applied Economic Sciences, University of Antwerp, Belgium.

September 2014: **Visiting Lecturer**, JAMK University of Applied Sciences, School of Business and Services Management, Jyväskylä, Finland.

July 2012: **Visiting Lecturer**, Otto Frederich University, Faculty of Business Administration and International Management, Bamberg, Germany.

August 2010 – May 2013: **Lecturer**, Yasar University, Department of Business Administration, Faculty of Business, Izmir, Turkey.

September 2005 – August 2010: **Research and Teaching Assistant**, Sabancı University, Faculty of Management, Istanbul, Turkey.

September 2003 – June 2005: **Graduate Assistant**, Sabancı University, Faculty of Management, Istanbul, Turkey.

## 7. PUBLICATIONS

### 7.1. Articles in refereed journals

SSCI:

Koçak, Özgecan & Can, Özge (2014). Determinants of inter-firm networks among tenants of science technology parks. *Industrial and Corporate Change*, 23 (2): 467-492. DOI: 10.1093/icc/dtt015. Available at: <http://icc.oxfordjournals.org/content/23/2/467>

Wasti, S. Arzu & Can, Özge (2008). Affective and normative commitment to organization, supervisor, and coworkers: Do collectivist values matter? *Journal of Vocational Behavior*, 73 (3): 404-413. Available at: <http://www.sciencedirect.com/science/article/pii/S0001879108000729>

ESCI (Emerging Sources Citation Index):

Akpınar, Murat; Can, Özge & Mermercioğlu, Melike (2017). Assessing the sources of competitiveness of US states. *Competitiveness Review: An International Business Journal*, 27(2): 161-178. DOI: <http://dx.doi.org/10.1108/CR-02-2016-0014>. Available at: <http://www.emeraldinsight.com/doi/abs/10.1108/CR-02-2016-0014>

Akpınar, Murat; Can, Özge & Mermercioğlu, Melike (2016). Determinants of competitiveness in European regions: A test of the emerald model. *International Journal of Transitions and Innovation Systems (IJTIS)*, 4(3-4): 114-130. DOI: <http://dx.doi.org/10.1504/IJTIS.2015.077187>. Available at: <http://www.inderscienceonline.com/doi/abs/10.1504/IJTIS.2015.077187>

## 7.2. Chapters in books and monographs

Can, Özge (2017). Challenges for cultural issues. In: İ. Pınar, E. M. Kesici, M. Tütüncüoğlu, & M. İğneci (Eds.), *International Services Marketing: New Trends and Updated Terminology*, p.47-53. Ankara: Detay Yayıncılık.

Can, Özge (2017). Multicultural markets and acculturation. In: İ. Pınar, E. M. Kesici, M. Tütüncüoğlu, & M. İğneci (Eds.), *International Services Marketing: New Trends and Updated Terminology*, p.275-281. Ankara: Detay Yayıncılık.

Bulut, Çağrı & Can, Özge (2013). Business performance. In: Idowu, S. O., Capaldi, N., Zu, L., & Das Gupta, A. (Eds.), *Encyclopedia of Corporate Social Responsibility, Vol.1*, pp. 273-279. London, UK: Springer. ISBN: 978-3-642-28035-1.

Can, Özge (2013). Chaebol - Büyük aile şirketi (Güney Kore) [Chaebol - Big family firm (South Korea)]. In: Bulut, Çağrı & Pınar, İge. (Eds.), *Uluslararası İşletmecilik: Temel Kavramlar*, pp. 84-93. Ankara: Nobel Akademik Yayıncılık. ISBN: 978-605-133-567-4.

Can, Özge (2013). Quanxi. In: Bulut, Çağrı & Pınar, İge. (Eds.), *Uluslararası İşletmecilik: Temel Kavramlar*, pp. 212-221. Ankara: Nobel Akademik Yayıncılık. ISBN: 978-605-133-567-4.

## 7.3. Articles in non-refereed or general journals

Koçak, Özgecan & Can, Özge (2009). Teknoloji geliştirme bölgelerinin kiracıları gözünden bir değerlendirmesi [An assessment of technology development regions from the eyes of their tenants]. *Bilgi Çağı Dergisi*, 54, February.

Koçak, Özgecan & Can, Özge (2008). Teknoloji geliştirme bölgeleri ve kiracıları [Technology development regions and their tenants]. *Bilgi Çağı Dergisi*, 44, April.

## 7.4. Other publications

Çelebi, Serra İnci; Can, Özge & Toker, Huriye (2012). *Araştırma Kültürü* [Research Culture]. Distance learning textbook [e-learning book]. İzmir: Yaşar University.

## 8. CONFERENCES, SEMINARS & WORKSHOPS

### 8.1. International:

The tangled relationship between Turkish environmental groups and corporations: Framing and meaning structures (Accepted), *13th Conference of the European Sociological Association (ESA)*, Athens, Greece, 29 August-1 September, 2017.

A relational framework of competition: The sources, mechanisms and consequences of identity-based organizational rivalry (Accepted), *33rd European Group of Organizational Studies (EGOS) Colloquium*, Copenhagen, Denmark, 6-8 July, 2017.

Can, Özge (with Boone, Christophe; Özcan, Serden). An ecology approach to market creation through multilayered collective action. *Organizational Ecology Conference*, Istanbul, Turkey, 29 June -1 July, 2015.

How past reflects itself: Dynamic presence of traditional form in theatre identities. Lucia Marchegiani (Eds.), *Proceedings of the International Conference on Sustainable Cultural Heritage Management (October 11-12)*, pp. 235-246. Roma, Italy: Aracne Editrice, ISBN: 978-88-548-6430-6. October, 2013.

Multiple selves: Identity formation of theatre companies under broad logics, *Eleventh Conference of the European Sociological Association (ESA)*, Turin, Italy, 28-31 August, 2013.

Imprinting effects on identity hybridization: Interplay of early and late institutional conditions. *Research Development Workshop: Getting Published in Top Tier Journals, Guidance and Insights from Editors of Organization Science and Officers of Academy of Management (OMT Division)*, Istanbul, Turkey, 17-18 June, 2013.

Turkish theatre: Change and configuration of a creative industry through institutional logics, *Tenth Conference of the European Sociological Association (ESA)*, Geneva, Switzerland, 7-10 September, 2011.

Determinants of interfirm networks among tenants of science and technology parks (with Özgecan Koçak). Paper presented at the *Third International Conference on Social Sciences*. Izmir, Turkey, 8-9 October, 2010.

Organizational configuration and the effect of institutional logics in Turkish theatre field. *The Sixth International Student Conference: Empirical Studies in Social Sciences*, held by Izmir University of Economics, Izmir, Turkey, 14-15 April, 2010.

An overview of firm-university linkages in Turkish STPs. *Technology as the Foundation of Economic Growth: Proceedings of the 19th International Association for Management of Technology (IAMOT)*, pp.61-63. Nile University, Cairo: Egypt, 8-11 March, 2010.

Interfirm networks among tenants of science and technology parks (with Özgecan Koçak). Paper presented at the *Fourth European Conference on Management of Technology*, Glasgow, Scotland, 6-8 September, 2009.

Turkish Theatre: Meeting of multiple logics on a contested ground (with Behlül Üsdiken). *Passion for Creativity and Innovation: Proceedings of the 25th European Group of Organizational Studies (EGOS) Colloquium*, Barcelona, Spain, 2-4 July, 2009.

Public R&D support and tax benefits in Turkish technoparks (with Özgecan Koçak). Paper presented at the *Third European Conference on Management of Technology*, Nice, France, 17-19 September, 2008.

Design of public support for R&D: A study of Turkish technoparks (with Özgecan Koçak). *Proceedings of the 16th Annual High Technology Small Firms Conference*, Enschede, the Netherlands, 23-25 May, 2008. ISBN: 9789036526685. Retrieved from: <http://purl.utwente.nl/proceedings/76>

Affective versus normative commitment to organization, supervisor, and coworkers (with S. Arzu Wasti). Poster presented in the *Twenty-third Annual Conference of the Society for Industrial and Organizational Psychology*, San Francisco, U.S., 10-12 April, 2008.

Science/technology parks and technology focused incubators in Turkey (with Özgecan Koçak). Paper presented in *Baltic Dynamics International Conference*, Riga, Latvia, 13-15 September, 2007.

Technology management activities and tools: The practice in Turkey (with Dilek Çetindamar and Okan Pala). *Technology Management for the Global Future: Proceedings of the Portland International Conference on Management of Engineering and Technology (PICMET)*, pp.92-98, Istanbul, Turkey, 8-13 July, 2006.

## **8.2. National (in Turkish):**

Gayrimeşru görevler, rol özellikleri ve kimlik tehdidi: Kavramsal bir model önerisi (with S. Sevil Akyürek). 25. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı [Book of Proceedings], pp.762-769, Başkent Üniversitesi, Ankara, Turkey, 25-27 Mayıs, 2017.

Çevre konusunda örgütlerce oluşturulan anlam yapıları ve izlenim yönetimi: Türkiye örneği. 24. Ulusal Yönetim ve Organizasyon Kongresi Bildiri Kitapçığı [Book of Proceedings], pp.673-678, Sabancı Üniversitesi, İstanbul, Turkey, 29-31 Mayıs, 2016.

Örgütsel alanların ve bu alanlardaki mantıkların değişimi nasıl ölçülür: Türkiye'deki tiyatrolar örneği. 19. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı [Book of Proceedings], Çanakkale, Turkey, 26-28 May, 2011.

Türkiye'deki teknoparkların bünyelerindeki şirketlerin başarımı (with Özgecan Koçak). 18. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı [Book of Proceedings], pp. 307-312, Adana, Turkey, 20-22 May, 2010.

Türkiye’de profesyonel tiyatro toplulukları: Kültürel bir endüstride gelişim ve değişim (with Behlül Üsdiken). *17. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı* [Book of Proceedings], pp. 526-531, Eskişehir, Turkey, 21-23 May, 2009.

Türkiye’deki teknoparkların üniversiteler ile ilişkileri (with Özgecan Koçak). *17. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı* [Book of Proceedings], pp. 748-753, Eskişehir, Turkey, 21-23 May, 2009.

Örgüte, amire ve çalışma arkadaşlarına bağlılık: Kültürel bir inceleme (with S. Arzu Wasti). *16. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı*, Antalya, Turkey, 16-18 May, 2008. İstanbul: Kültür Üniversitesi Yayınları. ISBN: 9789756957806.

Türkiye’nin teknopark ve teknoloji odaklı kuluçka merkezlerinin karşılaştırmalı bir çalışması (with Özgecan Koçak). *15. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı* [Book of Proceedings], pp. 966-971, Sakarya, Turkey, 25-27 May, 2007.

Bağlılık odakları: Örgüte, amire ve çalışma arkadaşlarına bağlılık ölçeklerinin Türkçe’de geçerlemesi (with S. Arzu Wasti). *15. Ulusal Yönetim ve Organizasyon Kongresi Bildiriler Kitabı* [Book of Proceedings], pp. 760-769, Sakarya, Turkey, 25-27 May, 2007.

## 9. COURSES TAUGHT

Yasar University, Department of Business Administration, 2010 – present:

MNGT 636. Special Topics in Organizational Methods (PhD level)  
MNGT 614. Qualitative Research and Research Ethics (PhD level)  
MNGT 555. Organization Theories and Approaches (M.A. level)  
MNGT 583. Cross-Cultural Management (M.A. level)  
MNGT 552. Turkish Business and Managerial Context (M.A. level)  
BUSN 467. Organization Theory  
BUSN 308. Principles of Management  
BUSN 364. Research Methodologies in Social Sciences  
BUSN 101. Introduction to Business I  
BUSN 102. Introduction to Business II  
UFND 020. Research Culture

## 10. AWARDS & SCHOLARSHIPS

- The Scientific and Technological Research Council of Turkey (TUBITAK), International Postdoctoral Research Scholarship, October 2014 – September 2015.
- Best Article Award, International Conference on Sustainable Cultural Heritage Management, October 2013, Rome, Italy.
- Best Doctoral Student Article Award, 4th European Conference on Management of Technology (EUROMOT), September 2009, Glasgow, UK.
- TUBITAK, National Doctoral Scholarship, 2005- 2010.
- TUBITAK – ULAKBİM: International Academic Publishing Support, 2009.
- TUBITAK, International Scientific Activities Participation Support, various years.
- Highest Ranking Graduate of MBA Program, Sabancı University, 2005.

- Sabancı University Graduate Fellowship, 2003-2005.
- Hacı Ömer Sabancı Foundation, University Admission Scholarship, 1999-2003.
- High Honor Student, Dokuz Eylül University, Izmir, 1999-2003.

## 11. MEMBERSHIPS

- The International Honor Society of *Beta Gamma Sigma* for Collogiate Schools of Business, Sabancı University Chapter
- European Group of Organizational Studies (EGOS)
- European Sociological Association (ESA)

## 12. OTHER ACTIVITIES

Referee tasks for:

- *European Management Review* (SSCI journal, published by EURAM)
- *Urban Studies* (SSCI journal, published by Sage)
- *Finnish Business Review* (ISSN: 2341-9938, English-Finnish)
- *Journal of Yasar University* (Internationally indexed journal, English-Turkish)
- *Journal of Entrepreneurship and Development* [Girişimcilik ve Kalkınma Dergisi] (Internationally indexed journal, English-Turkish)
- *Journal of Management and Organizational Studies* [Yönetim ve Organizasyon Araştırmaları Dergisi -YOAD] (ISSN: 2149-2646)

## 13. LANGUAGES

Turkish (mother tongue)

English (fluent)

Spanish (basic)